



ALUMNI ASSOCIATION
National Council of Education Bengal
&
Jadavpur University, Delhi Chapter (Regd.)

 [Jadavpur University Alumni Association - Delhi Chapter](https://www.facebook.com/JadavpurUniversityAlumniAssociation-DelhiChapter)

Website: jualumnidelhi.org

35th. Annual Seminar

Food Safety *For All* & Challenges



CONTACTS

Dr. Manabendra N. Chakravarty
President
9899007018

Mr. Chinmay Kumar Ray
Secretary
9999596387

Mr. Kallol Roy
Convener
9811098838

PREAMBLE

Alumnus of Jadavpur University (National Council of Education, Bengal) are pleased to inform you that our 35th Annual Seminar will be held at **Indian Institute of Chemical Engineers Auditorium (IICHE)** NRC Auditorium in New Delhi on 10th October, 2015 addressing on extremely relevant & contemporary topic “**Food Safety For All & Challenges**”.

In present context, Food safety has appeared as a glaring issue in modern civilization, especially for the urban livelihood and food habits as some of the leading heads of synthetic food products have fallen down due to failing certain testing procedures.

The Alumni Association, Jadavpur University, Delhi chapter cordially invites you to the seminar and support the initiative as valued sponsor/delegate. Being a sponsor of the said initiative you can create, develop and enhance Credibility, perform highly targeted Marketing, Brand awareness, and Recognition form new business partnership and develop the essentially required Contacts. Indeed; the Seminar shall provide a high profile platform to communicate with Govt. Officials, Regulatory Authority, Policy Makers, Investors, Foodchain Supplier and Senior Corporate representatives, possible client beside Media Exposure. We also request you to nominate senior executive(s) from your organization to the seminar to present a paper besides participation as sponsor. Your presence & encouraging support is extremely important for us for organizing the seminar in a meaningful manner and its success.

THE BACK GROUND

In 1921, Jadavpur University (formerly National Council of Education, Bengal) was pioneer in all education initiative in the country to create an Alumni Association. At present it has 16 branches in India and 10 branches abroad. The Delhi chapter of the Alumni Association was created way back in May 1956 and gradually attained the apex & prestigious status when the Annual seminar has acquired due Recognition and acceptance by all Policy makers, nodal agencies, companies and Institutions. At present, around 1000 Alumnae are the member of the Delhi chapter, Alumni Association having responsibilities in various capacities in Government, Public (PSU's) and Private Sectors. The objective of the Delhi chapter of Alumni Association is to ameliorate the quality of life, project technology/ Economic Reforms through various promotional activities of science, technology, art & culture besides social services.

Objective of the Programme

- To create a platform for better safety standards for food items.
- To create awareness among users of packaged foods of different safety standards.
- Recommendation to Regulatory Authority regarding the lapse and the remedial measures present in rules & regulation existing in Food Safety norms.

SPONSORSHIP

We request all organizations/companies for sponsorship & advertisements. You are cordially invited to support our endeavors to make the seminar successful.

Sponsors:

Scheme	Code	Tariff (Rs.)	Entitlement
• Diamond Sponsor	S1	3.0 Lakhs	5 complimentary delegates, Gate/ Direction to the venue with logo, Logo on the website & hyperlink to companies website, Speaker (20 min), display of the company banner & product at the venue besides adv in souvenir/ proceeding as per code A3 & sharing the Dias in the Inaugural session.
• Gold Sponsor	S2	2.0 Lakhs	3 complimentary delegates, Techno/ Commercial presentation for 15 min, Display of banner, Backdrop with the company name/logo in the venue including product display; if desired.
• Silver Sponsor	S3	1.5 Lakhs	2 complimentary delegates, speaker (15 min) presentation & display of the company name in the venue.
• Document Kit Sponsor	S4	1.0 Lakhs	Document pouch containing writing pad, pen to carry the logo of the sponsor besides (l) complimentary delegates participation

ADVERTISEMENT:

Scheme	Code	Tariff (Rs.)	Entitlement
• Back Cover/ Addl Back Cover	A1	40,000	
• Inside Cover/ Addl Inside Cover	A2	30,000	
• Full Page (Color)	A3	25,000	Also part of Pck S1
• Half Page (Color)	A4	15,000	Also part of pck S3
• Quarter Page(Color) or Half page (Black & white)	A5	10,000	

Sponsor / Advertiser / Delegate Details

Name (Company/Delegate)

Address:

City: Pin Code: State:

Delegate (1-6) Name Job title

Tel Mobile E. Mail.....

Sponsor/ Advertiser Category Code

Total Amount (Rs)

Transaction Reference

Bank Name & Date:

Terms of order & Payment

Order for Sponsors/Advertisement may be made in writing, addressed to the President along with advertisement material & payments. Payments may be made by

Account payee DD /cheque payable to “Alumni Association NCE Bengal & Jadavpur University , Delhi Chapter“ payable in Delhi.

OR

RTGS/NEFT to our Corporation Bank, Bhikaji Cama Place (A/C No. - 037300101011160, IFSC Code :CORP0000373)

The receipt along with a copy of the souvenir will be sent before the seminar on realization of the cheque.